General Information

Prof. Gil de Zúñiga may serve as first or second examiner for the oral Master's degree examination. In case he supervises the thesis, he is automatically the first examiner. Thus, you do not have to request Prof. Gil de Zúñiga to be your first examiner. As first examiner, he will do the defense, i.e. ask some critical questions about your thesis and areas related to your thesis topic. Consequently, you do not have to submit a reading list.

In contrast, if you want Prof. Gil de Zúñiga to serve as second examiner, you have to send a request and select some literature. You will be questioned about two topics: Quantitative and Statistical Methods plus one additional of your choice. You can choose either Politics and ICT or Information and Communication Technologies.

You do not have to search for literature on your own but choose from the lists described below. You may use older editions of the books, but check for the chapter titles. Please bear in mind that international editions often have another book and chapter structure, in case of doubt don’t use them. Further, please note that the selected topics / literature must not be directly related to the topic of your thesis. For instance, if your thesis is about social media and political expression, you are not allowed to select the paper by Gil de Zúñiga, H., Molyneux, L., & Zheng, P. (2014).

After you have decided on the literature, please fill out the attached form on the last page by using the respective text boxes. Specify the literature you have chosen and make sure your choice follows the required number of literature pieces you have to select. Send the form to Prof. Gil de Zúñiga and his teaching assistant via email at least three weeks before the planned examination date. Please use “Reading-List your last name” for the file name.

Quantitative and Statistical Methods

For Quantitative and Statistical Methods, please select six book chapters from the list below.

Chapter 3: The ethics and politics of social research
Chapter 4: Research design
Chapter 5: Conceptualization, operationalization and measurement
Chapter 6: Indexes, scales, and typologies
Chapter 8: Experiments
Chapter 9: Survey research
Chapter 10: Qualitative field research


Chapter 1: Statistics and communication science
Chapter 2: Fundamentals of measurement
Chapter 3: Sampling
Chapter 4: Data description and visualization
Chapter 6: Assessing and quantifying reliability
Chapter 8: Hypothesis testing concepts


Chapter 1-3: Exploring data: Variables and distributions
Chapter 4-7: Exploring data: Relationships

**Politics and ICT**

In case you choose Politics & ICT as your second topic, please choose *five full papers and/or book chapters* from the list below.


Chapter 1: The logic of connective action
Chapter 2: Personalized communication in protest networks
Chapter 3: Digital media and the organization of connective action
Chapter 4: How organizationally enabled networks engage publics
Chapter 5: Networks, power, and political outcomes
Chapter 6: Conclusion: When logics collide


Chapter 1: Involvement in organizational collective action in an era of technological change
Chapter 2: The contemporary media environment and the evolution of boundaries in organization-based collective action
Chapter 3: The collective action space
Chapter 4: The American Legion, AARP, and MoveOn in collective action space
Chapter 5: Exploring collective action space
Chapter 6: Participatory styles, the individual, and the contemporary organization


**Information and Communication Technologies**

In case you choose Information and Communication Technologies as your second topic, please select five full papers and/or book chapters from the list below.


Chapter 1: Thorson, K. (2014). Sampling from the civic buffet: Youth, new media, and do-it-yourself citizenship

Chapter 2: Atkinson, L. (2014). Buying in or tuning out: The role of consumption in politically active young adults

Chapter 3: Scholl, R. (2014). Civic engagement of youths during their transition to adulthood

Chapter 4: Skoric, M. (2014). Social media and youth participation in Singapore


Chapter 6: Rojas, H. (2014). Egocentric publics and perceptions of the worlds around us

Chapter 7: Wojcieszak, M. (2014). Internet, Egocentric Publics, and Extremism

Chapter 8: Brundidge, J. (2014). In search of cognitive complexity in the contemporary public sphere

Chapter 9: Pingree, R. (2014). Effects of online political messages on their senders: Conceptual tools and research directions

Chapter 10: Wells, C. (2014). “Click here to take action”: Action repertoires of youth civic organizations and the changing nature of civic participation


Chapter 13: Bimber, B. (2014). What’s next? Three challenges for the future of political communication research


# Examiner Request

(Univ. Prof. Dr. Homero Gil de Zúñiga, PhD.  
Department of Communication  
Währinger Straße 29, 1090 Vienna)

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