

## **Themenliste für die Masterprüfung**

**Univ.-Prof. Dr. Katharine Sarikakis**

Zur Ablegung der mündlichen Prüfung bei Univ.-Prof. Dr. Katharine Sarikakis können Sie entweder das Prüfungsfach „**Communication Research**“ oder das Prüfungsfach „**Communication Methods and Theories**“ auswählen. Jedes Prüfungsfach (Subject of Examination) ist in drei Themenbereiche (Subject Areas), mit weiteren Unterthemen geteilt. Die Prüfung kann, nach vorheriger Abmachung, auf Englisch oder Deutsch abgelegt werden.

### **Prüfungsablauf**

**Schritt 1:** Wählen Sie zwei Themenbereiche aus. Sie können zwei beliebige Themen miteinander kombinieren, aber Sie dürfen keine Texte wählen, die mit dem Thema Ihrer Masterarbeit übereinstimmen.

**Schritt 2:** Wählen Sie aus beiden Bereichen jeweils fünf Quellen aus. Wenn Sie ein Buch auswählen, wählen Sie nicht mehr als zwei Kapitel aus demselben Buch. Jedes Kapitel zählt als eine Quelle.

**Schritt 3:** Schreiben Sie PRO BEREICH ein vierseitiges Exposé (doppelter Zeilenabstand, Times New Roman 12 pts) mit den Hauptargumenten Ihrer gewählten Literatur. Dies kann in zwei Teile aufgeteilt sein, oder in einem abgehandelt werden. Das Exposé wird nicht benotet, sondern dient der Präsentation des Gelernten und hilft bei der mündlichen Prüfung.

Ihr Exposé sollte folgendes beinhalten:

- Hauptargumente aus dem spezifischen Forschungsfeld,
- kurze Diskussion von Widersprüchen, Unstimmigkeiten und Konvergenzpunkten in der Forschung,
- warum die Forschung in der heutigen Zeit sozial relevant ist,
- Lücken in der Literatur (Was fehlt?).

**Schritt 4:** Schicken Sie Ihr Exposé spätestens **zwei Wochen vor Ihrer Prüfung** an Katharine Sarikakis ([katharine.sarikakis@univie.ac.at](mailto:katharine.sarikakis@univie.ac.at)) und Simon Haslauer ([simon.haslauer@univie.ac.at](mailto:simon.haslauer@univie.ac.at)).

**Schritt 5:** Bringen Sie Ihr Exposé in ausgedruckter Form mit zur Prüfung.

Media Governance & Industries Research Lab: <https://mediagovernance.univie.ac.at/>

More on Professor Sarikakis: <https://sarikakis.com/>

## **Allgemeine Informationen zur Masterprüfung**

Voraussetzung für die Zulassung zur Masterprüfung (Defensio) ist die positive Absolvierung aller vorgeschriebenen Module und Prüfungen sowie die positive Beurteilung der Masterarbeit.

Die Defensio ist die letzte Prüfung vor dem Studienabschluss eines Masterstudiums und beinhaltet die Verteidigung der wissenschaftlichen Arbeit und die Prüfung durch einen Prüfungssenat in Form eines einzigen Prüfungsvorgangs. Diese Prüfung umfasst das wissenschaftliche Umfeld der Masterarbeit und andere im Curriculum festgelegte Fächer. Die Defensio ist öffentlich abzuhalten.

Das erste dieser Prüfungsfächer ist aus dem Pflichtmodul „Theoretische Vertiefungen“ zu entnehmen. Das zweite Prüfungsfach ist dem Pflichtmodul „Methodische Vertiefungen“ zu entnehmen.

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# I Subject of Examination: COMMUNICATION RESEARCH

## Subject Area 1: Media and Cultural Industries Policy

### *European Media and Cultural Industries*

- Albornoz, & García Leiva, M. T. (2019). *Audiovisual industries and diversity: economics and policies in the digital era*. Routledge.
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### ***Media Policies***

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## **Subject Area 2: Gender and the Media**

### ***Gender and Global Media***

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### ***Gender, Media and Cultural Industries***

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