

RIPE@2022

Conference will take place
on September 18-21, 2022
at ORF and University of Vienna.

Digital technologies have created enormous disruptions for media systems and companies everywhere. With proliferating platforms and declining commitments to social responsibility, more media of more types are motivated solely by commercial imperatives. Societies are struggling with declining trust in news media as a consequence of media deregulation, fake news, disinformation campaigns, filter bubbles and algorithmic production of news. The collapse of editorial responsibility has resulted in declining transparency and accountability. The situation is a grave and urgent threat to a healthy public sphere that is essential for democracy in practice. Trustworthy, accurate, balanced, impartial and non-commercial news services are needed now more than ever – an historic strength and persistent mandate for PSM. Regrettably, growing commercial influence and waning political support increasingly threaten the viability of public service journalism today. RIPE@2022 is addressing these concerns.

University of Vienna, Department of Communication

Währinger Straße 29, 1090 Vienna



To reach this venue, the Department of
Communication in the Währinger Straße 29,
you can take the following public transports:
tram 37, 38, 40, 41, 42 (station: Sensengasse)

Conference Venue: ORF HQ

Küniglberg, Würzburggasse 30, 1136 Wien



To reach this venue, the ORF HQ,
you can take the following public transports:

U6, U4 (station: Hietzing),
bus 56B (station: Küniglberg/ORF-Zentrum)

U6 (station: Bhf. Meidling),
bus 8A (station: Küniglberg/ORF-Zentrum)



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Erasmus+ Programme
of the European Union



RIPE@2022

BETWEEN THE FOURTH ESTATE
AND THE FIFTH POWER

Conservation and Innovation
in Public Service Media Journalism

An international conference by University of Vienna
(Department of Communication), ORF and IAPMR,
sponsored by the VGR GmbH.

SUNDAY, SEP. 18TH, 2022
DEPARTMENT OF COMMUNICATION

WELCOME RECEPTION 18:00

MONDAY, SEP. 19TH, 2022
ORF HQ
Practice Day @ ORF

Bus Transport from Dep. Of Comm. to ORF HQ 08:30

REGISTRATION 09:00

WELCOME ADDRESS 09:30

Introduction to RIPE conference 09:45

Gregory Lowe (RIPE Continuity Director)

What's at Stake - PSM in the Digital Age 10:00

Keynote: **Patrick Barwise** ("The War against the BBC")

Respondent: **Minna Horowitz** (University of Helsinki)

COFFEE BREAK 10:45

PANEL 1: 11:00

Between the 4th and 5th Power - Quality Criteria for PSM Journalism

Natascha Zeitel-Bank (University of Innsbruck)

Krisztina Braun-Rozgonyi (Academy of Science, Vienna)

Leonhard Dobusch (University of Innsbruck)

Dimitri Prandner (University of Linz)

Host: **Klaus Unterberger** (ORF Public Value)

LUNCH 12:30

PANEL 2: 13:30

Accountable - Independent - Relevant - Reality Check

Armin Wolf (deputy editor-in-chief, ORF's TV news)

Matthias Pfeffer (Journalist, EBU "A European Perspective")

Ksenija Horvath (Journalist, RTVS)

Renate Schröder (European Federation of Journalists)

Host: **Klaus Unterberger** (ORF Public Value)

CLOSING Practice Day & Info Day 2 15:00

Summary of the whole day and classification from a scientific perspective by **Barbara Thomaß** (Hans-Bredow-Institut)

PERSONAL EXCHANGE / optional: GUIDED TOUR: ORF-Newsroom 15:30

Bus transport to City 17:00

TUESDAY, SEP. 20TH, 2022
DEPARTMENT OF COMMUNICATION
Conference Day 1

REGISTRATION 08:30

WELCOME ADDRESS 09:00

Sabine Einwiller (Vice-Head of the Department of Communication)

Media in Austria 09:15

Keynote: **Katharine Sarikakis** (University of Vienna)

PANEL: Media in Austria 09:30

Specifics & Challenges

Sponsored by Österreichische Gesellschaft für Kommunikationswissenschaft (ÖGK)

Katharine Sarikakis (University of Vienna)

Julia Herrnböck (Vice President Reporters sans Frontières)

Jakob-Moritz Eberl (University of Vienna)

Thomas Steinmaurer (University of Salzburg)

Gentiana Ramadani (University of Vienna)

IAPMR Business Meeting 10:30

Alessandro D'Arma (University of Westminster)

Maria Michalis (University of Westminster)

Minna Horowitz (University of Helsinki)

Marta Rodríguez-Castro (University of Santiago de Compostela)

Briefing Working Session 11:00

COFFEE BREAK 11:15

Workgroup Session 1 + 2 11:30

(Parallel Working Groups)

LUNCH BREAK 14:00

KEYNOTE: The State of Independent Journalism: Trends and Comparisons 15:15

Philip Napoli (Duke University, North Carolina)

Marius Dragomir (Central European University, Budapest)

Respondent: **Maria Michalis** (University of Westminster)

COFFEE BREAK 16:30

KEYNOTE: Public Service Media and Public Service Internet Manifesto 16:45

Christian Fuchs (University of Paderborn)

Respondent: **Michael-Bernhard Zita** (University of Vienna)

SUMMARY & CLOSING 17:30

GALA DINNER 19:00

Restaurant Hansen, Wipplingerstrasse 34, 1010 Wien

WEDNESDAY, SEP. 21ST, 2022
DEPARTMENT OF COMMUNICATION
Conference Day 2

PANEL: Challenges for Politics and Education for Youth and Media in Europe 09:00

Sponsored by Jean Monnet Centre of Excellence FREuE

COFFEE BREAK 10:15

Working Group Session 3 + 4 (Round Up) 10:30
(Parallel Working Groups)

COFFEE BREAK 13:15

MODERATED PLENARY: 13:30

Working Groups Reports & Discussion

Gregory Lowe (RIPE Continuity Director)

CONFERENCE SUMMARY & CLOSING 15:00