



Research Talks

WiSe 2021
online

Foto: Jiro Takai



Monday, 8 November 2021, 11:30-12:30

Questioning Western Hegemony in Communication Research from an Asian Perspective

Jiro Takai (Nagoya University)

Asian scholars experience much difficulty in having their work accepted for publication, not only due to English language issues, but also due to editors and reviewers who deem their research to be particular to their culture, thus making little contribution to the understanding of human behaviour in general. Aspects uncovered by Asian studies are often treated as anomalies, applying exclusively to the respective culture, and are considered not generalisable to everyone. We will discuss some important contributions that Asian communication research can offer to the discipline.

Foto: Christine Huang



Monday, 22 November 2021, 11:30-12:30

Multi-Faceted Engagement and Emergency Response

Christine Huang (City University of Hong Kong)

Engagement has become an important concept in the field of communication, especially in the context of emergency management (i.e. COVID-19). In this talk, the ABC model of engagement (Johnson & Taylor, 2018), which suggests that engagement is a state that consists of cognitive, affective and behavioural dimensions, will be introduced using case studies. In addition, as cultural differences may influence how to engage the public, some vivid emergency management cases from East Asia will be shared to cast a light on the cultural implications.

Foto: Erika Monika Nagy



Monday, 6 December 2021, 11:30-12:30

The Internationalisation of Communication and Media Studies: Vision, Reality and the Ideal Process

Márton Demeter (National University of Public Service Budapest)

The internationalisation of communication studies goes back a few decades now, but the process is severely biased. In the case of communication studies, internationalisation means a changing distribution of academic capital amongs Western geographies, while so-called peripheral regions of the world are still excluded from knowledge production. There are considerable inequalities in higher education, in the publication industry, in academic gatekeeping, in research funding etc. In communication studies, academic capital can be accumulated only at a limited number of elite institutions, and in terms of academic positions, capital accumulation might play a more significant role than the production of academic labour.

Foto: University of Colorado Boulder



Monday, 17 January 2022, 11:30-12:30

What Are Corporations For? Developing a Theory of the Firm for Communicative Capitalism

Tim Kuhn (University of Colorado Boulder)

Organising implies an ongoing struggle over collective purpose and action. Determining what corporations are for – what they ‘stand for’ and what they’re ‘good for’ – is thus a matter of *authority*, an issue made more challenging under communicative capitalism. Theorising known as *Communication as Constitutive of Organisation* can meet the challenge. I illustrate its promise by examining the inculcation of ‘purpose’ in early-stage entrepreneurial firms in a startup accelerator. The study shows how the struggle over authority is shaped by forces traversing firms’ conventional boundaries, suggesting that ‘what corporations are for’ is much more tension-filled and disorderly than existing theories understand.