

Summer Term 2017  
Währinger Straße 29  
SR 4, 11.30 am -1.00 pm

# Research Talks



of the

## Department of Communication

### **Introducing REMINDER - Media, Public Perceptions, and EU Mobility**

The talk reflects on the H2020 funded project “Role of European Mobility and its Impacts in Narratives, Debates and EU Reforms” (REMINDER). REMINDER explores the economic, social, institutional, and policy factors that have shaped the impacts of free movement in the EU and public debates about it. Research at the University of Vienna particularly focusses on understanding narratives about intra- and non-EU mobility in the mass and social media and impacts on public perceptions. The project covers seven EU member states and ultimately seeks to evaluate the relationship between real and perceived impacts, examining the factors that drive realities and perceptions about free movement and why these debates have unfolded in different ways across the EU.

**24.04.2017**

Hajo Boomgaarden  
University of Vienna



### **Regulatory Fit and Crisis Communications: Beneficial or Harmful?**

Is it beneficial for companies to create regulatory fit in its Crisis Communications? Or is it harmful? This presentation will describe findings from two experiments examining the impact of regulatory fit on the response of consumers to Crisis Communications. These experiments focus on the reaction of consumers during a product recall of laptop computers (Laufer & Jung, 2010), and a crisis involving tires (Avnet, Laufer & Higgins, 2013).

**15.05.2017**

Daniel Laufer  
Victoria University of Wellington



### **Refugees and the Crisis of Responsibility**

This lecture, which draws on Media@LSE's 'Mediation of Migration' research project, focuses on the dominant visual culture around the recent 'refugee crisis' in Europe. Drawing on a typology of relevant images across media, it maps out the field of visibility within which refugees are seen by European publics and examines the forms of responsibility, which the refugees are associated with (monitorial, affective, activist, post-humanitarian). In conclusion, it raises questions about the capacity of these forms of responsibility to engage with refugees as human others and outlines alternative media practices that could possibly foster different visual cultures.

**12.06.2017**

Lilie Chouliaraki  
London School of Economics and  
Political Science



### **Media and Communication Research in the Middle East and North Africa**

There is still not much systematic and replicable research to speak of in Middle East and North Africa (MENA) countries. In this talk, I will try to explain why and present evidence from systematic research that does exist - on media audiences and the media industries.

**19.06.2017**

Klaus Schönbach  
Northwestern University in Qatar

