

INTERNATIONAL CONFERENCE

“PRISHTINA MEDIA DAYS”

Truth and wisdom in Journalism

Media and social change



UNIVERSITETI I PRISHTINËS
HASAN PRISHTINA

University of Pristina „Hasan Prishtina“
Faculty of Philology – Department of Journalism



Akademia Diplomatike e Kosovës



universität
wien

Institut für Publizistik und Kommunikationswissenschaft, Universität Wien

S·E·E·M·O
SOUTH EAST EUROPE MEDIA ORGANISATION

Pristina, 3-5 May 2017

Venue:

University of Pristina, Faculty of Philology,

Second Floor, Small Amphitheater

Street Mother Theresa

10 000 Prishtina,

Day 1	
03 May 2017	
9:00-9:30	Participants' arrival and registration
9:30-10:00	<p>Welcome speech</p> <p>Remzie Shahini-Hoxhaj, moderator, University of Prishtina "Hasan Pristina"</p> <p>Lindita Rugova, Dean of Faculty of Philology, University of Prishtina "Hasan Prishtina"</p> <p>Oliver Vujovic, SEEMO</p> <p>Thomas Bauer, University of Vienna</p> <p>Sahadete Limani-Beqa, Department of Journalism, University of Pristina</p>
10.00-10:15	Key Note: Renate Schroeder, EFJ, Brussels
10:15-11:45	<p>Freedom of Expression in South East Europe</p> <p>Moderator: Oliver Vujovic</p> <p>Shkelqim Hysenaj, KJA, Prishtina</p> <p>Agron Barjami, Koha Ditore, Prishtina</p> <p>Zrinka Vrabec Mojzec, Nacional; Zagreb</p> <p>Skender Krasniqi, Editor in Chief, KosovaPress</p> <p>Budimir Nacic, Association of Serbian journalists in Kosovo</p>
11:45-12:00	Coffee break
12:00-13:30	<p>Journalism credibility and journalism as a reference of political and societal trust; What is happening with the professional standards in the new media age?</p> <p>Milazim Krasniqi, University of Pristina "Hasan Prishtina"</p>

	<p>Nezih Orhon, University Anadolu, Eskisehir</p> <p>Renate Schroeder, EFJ, Brussels</p> <p>Jeta Xharra, BIRN Kosovo</p>
13: 30-14:30	Lunch Break
14:30-15:30	<p>The relationship between journalists and audience; possibilities in having a true dialogue through the digital media; possibilities for being successful</p> <p>Cornelia Wallner, LMU München</p> <p>Haqif Mulliqi, University of Prishtina “Hasan Prishtina”</p> <p>Agon Maliqi, editor S'bunker</p> <p>Besnik Krasniqi, Journalist, Koha Ditore</p> <p>Alban Zeneli, University of Prishtina “Hasan Prishtina”</p>
15:30-17:00	<p>The transition of the media in SEE- from “old” to “new” ones; challenges and strategies in handling transition</p> <p>Remzie Shahini Hoxhaj, University of Prishtina “Hasan Prishtina”</p> <p>Aleksander Cipa, Journalists Association, Albania</p> <p>Adelheid Feilcke, Deutsche Welle, Köln</p> <p>Jeton Mehmeti, University of Prishtina “Hasan Prishtina”</p> <p>Shpresa Mulliqi, Journalist</p> <p>Jeton Mehmeti, University of Pristina, “Hasan Prishtina”</p> <p>Faton Ismajli, University of Prishtina “Hasan Prishtina”</p>
17:00-18.00	Break
18:00-18:30	Welcoming Reception, H.E. President of Kosovo, Hashim Thaçi Registration, Hotel Swiss Diamond, Prishtina
18:30-19:30	<p>Opening remarks</p> <p>Remzie Shahini Hoxhaj (Chair), University of Prishtina, Prishtinë</p> <p>Marjan Dema, Rector, University of Prishtina “Hasan Prishtina”</p> <p>Thomas Bauer, University of Vienna, Vienna</p>

	<p>Oliver Vujovic, SEEMO</p> <p>Key note speaker Erhard Busek, Former Austrian Vice-Chancellor, Vienna</p> <p>Key note and welcoming speech, H.E. President of Kosovo, Hashim Thaçi</p>
19.30-21.30	Welcoming reception

Day 2 04 May 2017	
9:00-9:30	Registration
9:30-11:00	<p>Activism, clicktivism and/or slacktivism; are new media fostering or degrading citizens' public sphere</p> <p>Oliver Hahn, University Passau</p> <p>Natalia Kudriavtceva, University Vienna</p> <p>Ibrahim Saleh/Nile University Egypt</p> <p>Sahadete Limani-Beqa, University of Prishtina "Hasan Prishtina"</p> <p>Safet Zejnullahu, RTK Public Television</p>
11:00-11:15	Coffee Break
11:15- 12:30	<p>Journalism and dealing with the past</p> <p>Abit Hoxha, Ludwig Maximilian University</p> <p>Kenneth Andresen, University of Agder</p> <p>Marina Constantinoiu, former editor in chief of Journal National, Bucharest</p> <p>Remzije Istrefi, University of Pristina "Hasan Prishtina"</p>
12:30-13:45	Lunch Break
14:00-15:30	<p>Media and young generations; Where are we heading to; are we educating active or virtual citizens; The young generations as targeted public of new media technologies; The need for media literacy</p>

	<p>Lindita Tahiri, University of Prishtina “Hasan Prishtina”</p> <p>Tilia dos Vaconselos Guedes Stingl</p> <p>Hasan Salihu, University AAB, Prishtina</p> <p>Thomas Bauer- University of Vienna</p>
15:30-15:45	Coffee Break
16:00-17:30	<p>Patterns of political communication in the new media age; challenges for journalism vis-à-vis weaknesses of politics; challenges of politics related to weaknesses of structural transformation of the media</p> <p>Bajram Kosumi, University of Prishtina “Hasan Prishtina”</p> <p>Mokhtarrudin Bin Ahmad, UMK (University Malaysia Kelantan)</p> <p>Vjosa Sadriu Hamiti, University of Prishtina “Hasan Prishtina”</p> <p>Gezim Qerimi, University of Prishtina “Hasan Prishtina”</p> <p>Dren Gerguri & Muhamet Jahiri, University of Prishtina “Hasan Prishtina”</p>

Day 3 05 May 2017	
9:30-10:00	Registration
10:00-11:00	<p>The public television in SEE; multiple transition, ownership, competition and the content</p> <p>Moderator, Thomas Bauer</p> <p>Mentor Shala, Radio Televizioni i Kosoves, Radio Television of Kosovo (RTK)</p> <p>Boris Bergant, former Deputy President EBU and former Deputy Director of RTV of Slovenia, EBU Advisor</p> <p>Rrahman Pacarizi, University of Prishtina “Hasan Prishtina”</p>
11:00- 11:15	Coffee Break
11:15-12:15	<p>Migration and Integration through media</p> <p>Thomas Bauer, University of Vienna</p>

	Istvan Deak, SMART FM Dafina Halili Kosovo 2.0 Orhan Galjus, Radio PatrIn
12:15-13:00	Closing ceremony Remzie Shahini-Hoxhaj Oliver Vujovic Thomas Bauer